



# BLACK BUSINESS EXPO

Midtown to Downtown

Monday, February 7, 2005

Charles H. Wright  
Museum of African-American History

## Co-Sponsors

Alpha Phi Alpha Fraternity, Inc.  
Bank One  
U.S. Small Business Administration

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Booker T. Washington Business Association  
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NAACP  
New Detroit Inc.  
Oakland County Office of Community and Minority Affairs  
Office of Neighborhood and Commercial Revitalization  
Office of Targeted Businesses  
Tech Town  
University Cultural Center Association

## Community Express Technical Assistance Providers

Corporate F/A/C/T/S/  
Detroit Entrepreneurship Institute  
Jefferson East Business Association  
Mexicantown Hubbard Communities Partnership  
Michigan Small Business and Technology Development Center  
Oakland County Planning & Economic Development  
Southwest Detroit Business Association

## Bank One

611 Woodward Avenue  
MI1-8047  
Detroit, MI 48226

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**BANK ONE**  
A division of JPMorgan Chase Bank, N.A.



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Monday, February 7, 2005  
8:00 a.m. - 2:00 p.m.

Sponsored By:



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This conference will provide current business owners with new strategies for financing their businesses and managing their assets. Prospective business owners will learn how to start their business on a solid footing. Community residents will discover organizational and financial services that are available to them.

## Agenda

- 8:00 - 8:40 a.m.

Registration and Continental Breakfast
- 8:40 - 9:30 a.m.

Opening Remarks  
*Will Lyons – Keynote Speaker*  
Alpha Phi Alpha Fraternity, Inc.  
*John O'Brien*  
Bank One  
*Richard Temkin*  
U.S. Small Business Administration
- 9:30 a.m. – 12:15 p.m.

Motor Coach Workshops

**Tech Town: Bringing Detroit Technology to the Market**

Tour the 12-block research and technology park just north of Wayne State University and visit the newly renovated, 100,000-square-foot Tech One building, a high-technology incubator for early stage companies.  
Tour Guide: *Howard Bell, Executive Director*  
*Tech Town*

**The Lower Woodward Corridor: Retail and Restaurant Business Opportunities**

Find your opportunity in an emerging downtown Detroit neighborhood where new small retail businesses and restaurants will mix with residential lofts in renovated buildings.  
Tour Guide: *Mary Grace Wilbert, Principal Account Manager*  
*Detroit Economic Growth Corporation*

**University Cultural Center-Midtown: Business Diversity**

Discover your niche in a diverse community focused on the arts and education and on growing its business community.  
Tour Guide: *Sue Mosey, President*  
*University Cultural Center Association*

**Brush Park: Historic Residential Enclave Welcomes Small Businesses**

Get creative about opportunities to serve a growing neighborhood where old meets new in the gateway to the entertainment district, the Cultural Center and Eastern Market.  
Tour Guide: *Marilyn T. Nash-Yazbeck, President*  
*Elaine Hearn, Executive Director*  
*Brush Park Development Corporation*
- 12:15 – 2:00 p.m.

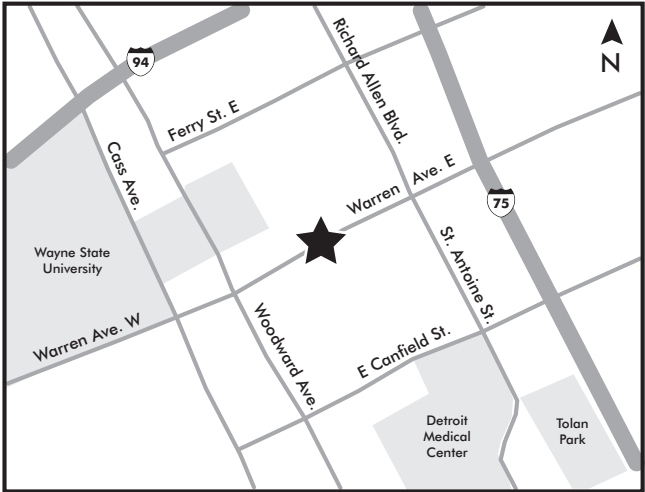
Luncheon - Charles H. Wright Museum

**SBA Loans Can Make Your Business Work**

*Joan Brophy, Metropolitan Growth & Development Corp.*  
*Dan Hook, SBA*  
*Nancy Tochman, Bank One*

**Complimentary Museum Tour**

*"And Still We Rise: Our Journey through African American History and Culture"*



Charles H. Wright, Museum of African-American History  
315 E. Warren Ave., Detroit, Michigan 48201

## Registration

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Name \_\_\_\_\_ Company \_\_\_\_\_ Phone (Daytime) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Type of Business: ☐ Manufacturing ☐ Retail ☐ Service ☐ Construction  
☐ Other (please specify) \_\_\_\_\_

Tour Workshops (Limited Space): Please select first and second choice (1 & 2):

\_\_\_\_ Tech Town \_\_\_\_ Lower Woodward \_\_\_\_ University Cultural Center \_\_\_\_ Brush Park

Cost: \$25.00 (includes breakfast, lunch and bus tour)

Checks payable to: Bank One

Mail to: Bank One  
611 Woodward Avenue, MI1-8047  
Detroit, MI 48226

Conference amount enclosed: \$ \_\_\_\_\_

Reservations are due by January 31, 2005 (No confirmations will be sent)

Lunch Preference: ☐ Vegetarian  
☐ Non-Vegetarian

For information please call Kathy Fox at 313-225-2534.

